

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499440-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1519(F25)

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	499440	06384212

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	Eyewitness News	6:30am - 7am	-T-TF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T-TF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/30/12 6:44 AM Eyewitness News 6:30am - 7am :30 LMFS12TV39H \$1,200.00 NM 2 WFSB Th 11/01/12 6:55 AM Eyewitness News 6:30am - 7am :30 LMFS12TV48H \$1,200.00 NM 1 WFSB F 11/02/12 6:47 AM Eyewitness News 6:30am - 7am :30 LMFS12TV48H \$1,200.00 NM									
2	10/31/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am	--W-F--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W-F-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV49H \$800.00 NM 2 WFSB F 11/02/12 8:46 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV49H \$800.00 NM									
3	11/01/12	11/02/12	9am-10am	9am - 10am	---TF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 9:35 AM 9am-10am 9am - 10am :30 LMFS12TV49H \$500.00 NM 2 WFSB F 11/02/12 9:39 AM 9am-10am 9am - 10am :30 LMFS12TV48H \$500.00 NM									
4	10/30/12	11/01/12	11a-12p Price is Right	11am - 12pm	-T-T---	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T-T--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 11a-12p Price is Right 11am - 12pm :00 \$750.00 NM Credited 2 WFSB Th 11/01/12 11:58 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV48H \$750.00 NM									
5	10/30/12	11/02/12	M-F CBS Soaps	1230-2p	-TWTF--	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$750.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Newark, NJ 07188-0034

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7	10/31/12	10/31/12	4p-5p Dr. Oz	4pm-5pm	--1----	:30	1	\$950.00	NM																																																																			
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9	10/31/12	10/31/12	Eyewitness News	6pm - 6:30pm	--1----	:30	1	\$2,100.00	NM																																																																			
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4	WFSB	W	10/31/12	7:48 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV49H	\$1,500.00	NM																																																																		
3	WFSB	Th	11/01/12	7:55 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV48H	\$1,500.00	NM																																																																		

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499440-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1519(F25)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
11	10/30/12	11/02/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	4	\$1,500.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>11/02/12</td><td>7:55 PM</td><td>Entertainment Tonight</td><td>7:30pm - 8pm</td><td>:30</td><td>LMFS12TV51H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	F	11/02/12	7:55 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV51H	\$1,500.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WFSB	F	11/02/12	7:55 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV51H	\$1,500.00	NM																																																																		
12	10/30/12	11/02/12	Late Night with David Lett	11:35pm - 12:37am	-TWTF--	:30	4	\$950.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>4</td><td>\$950.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>10/30/12</td><td>12:14 AM</td><td>Late Night with David Letterman</td><td>11:35pm - 12:37am</td><td>:30</td><td>LMFS12TV39H</td><td>\$950.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>W</td><td>10/31/12</td><td>12:04 AM</td><td>Late Night with David Letterman</td><td>11:35pm - 12:37am</td><td>:30</td><td>LMFS12TV49H</td><td>\$950.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Th</td><td>11/01/12</td><td>11:58 PM</td><td>Late Night with David Letterman</td><td>11:35pm - 12:37am</td><td>:30</td><td>LMFS12TV49H</td><td>\$950.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>F</td><td>11/02/12</td><td>12:32 AM</td><td>Late Night with David Letterman</td><td>11:35pm - 12:37am</td><td>:30</td><td>LMFS12TV48H</td><td>\$950.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-TWTF--	4	\$950.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Tu	10/30/12	12:14 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	LMFS12TV39H	\$950.00	NM	4	WFSB	W	10/31/12	12:04 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	LMFS12TV49H	\$950.00	NM	3	WFSB	Th	11/01/12	11:58 PM	Late Night with David Letterman	11:35pm - 12:37am	:30	LMFS12TV49H	\$950.00	NM	2	WFSB	F	11/02/12	12:32 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	LMFS12TV48H	\$950.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/29/12	11/04/12	-TWTF--	4	\$950.00																																																																							
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13	10/30/12	11/04/12	Eyewitness News	11PM - 11:35PM	-T-----	:30	1	\$1,900.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-T-----</td><td>1</td><td>\$1,900.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Tu</td><td>10/30/12</td><td>11:15 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV44H</td><td>\$1,900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-T-----	1	\$1,900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	Tu	10/30/12	11:15 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV44H	\$1,900.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/29/12	11/04/12	-T-----	1	\$1,900.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WFSB	Tu	10/30/12	11:15 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV44H	\$1,900.00	NM																																																																		
14	10/30/12	10/30/12	Vegas	10pm - 11pm	-1-----	:30	1	\$7,000.00	NM																																																																			
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	10/29/12	11/04/12	-1-----	1	\$7,000.00																																																																							
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1	WFSB	Tu	10/30/12	10:45 PM	Vegas	10pm - 11pm	:30	LMFS12TV43H	\$7,000.00	NM																																																																		
15	10/31/12	10/31/12	Survivor	8pm - 9pm	--2----	:30	2	\$6,000.00	NM																																																																			
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1	WFSB	W	10/31/12	8:28 PM	Survivor	8pm - 9pm	:30	LMFS12TV49H	\$6,000.00	NM																																																																		
16	11/02/12	11/02/12	Undercover Boss	8pm - 9pm	----2--	:30	2	\$5,000.00	NM																																																																			
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1	WFSB	F	11/02/12	8:30 PM	Undercover Boss	8pm - 9pm	:30	LMFS12TV49H	\$5,000.00	NM																																																																		
2	WFSB	F	11/02/12	8:45 PM	Undercover Boss	8pm - 9pm	:30	LMFS12TV45H	\$5,000.00	NM																																																																		
17	11/03/12	11/03/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----2-	:30	2	\$500.00	NM																																																																			
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1	WFSB	Sa	11/03/12	8:14 AM	7a-9a Sat. Eyewitness New	7am-9am	:30	LMFS12TV51H	\$500.00	NM																																																																		
18	11/05/12	11/05/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$1,900.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$1,900.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$1,900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499440-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1519(F25)	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/05/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$1,900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:17 AM Eyewitness News 6am - 6:30am :30 LMFS12TV48H \$1,900.00 NM									
19	11/05/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am	1-----	:30	1	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:26 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV51H \$1,300.00 NM									
20	11/05/12	11/05/12	9am-10am	9am - 10am	1-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 9:59 AM 9am-10am 9am - 10am :30 LMFS12TV45H \$850.00 NM									
21	11/05/12	11/06/12	11a-12p Price is Right	11am - 12pm	MT-----	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 2 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV49H \$1,200.00 NM 1 WFSB Tu 11/06/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV48H \$1,200.00 NM									
22	11/05/12	11/06/12	M-F CBS Soaps	1230-2p	MT-----	:30	8	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 8 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 12:28 PM M-F CBS Soaps 1230-2p :30 LMFS12TV48H \$1,200.00 NM 3 WFSB M 11/05/12 12:57 PM M-F CBS Soaps 1230-2p :30 LMFS12TV51H \$1,200.00 NM 7 WFSB M 11/05/12 1:29 PM M-F CBS Soaps 1230-2p :30 LMFS12TV48H \$1,200.00 NM 1 WFSB M 11/05/12 1:59 PM M-F CBS Soaps 1230-2p :30 LMFS12TV49H \$1,200.00 NM 8 WFSB Tu 11/06/12 M-F CBS Soaps 1230-2p :00 \$1,200.00 NM Credited 6 WFSB Tu 11/06/12 1:00 PM M-F CBS Soaps 1230-2p :30 LMFS12TV51H \$1,200.00 NM 4 WFSB Tu 11/06/12 1:29 PM M-F CBS Soaps 1230-2p :30 LMFS12TV45H \$1,200.00 NM 5 WFSB Tu 11/06/12 1:59 PM M-F CBS Soaps 1230-2p :30 LMFS12TV48H \$1,200.00 NM									
23	11/05/12	11/06/12	M-F The Talk	2-3p	MT-----	:30	6	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 6 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 M-F The Talk 2-3p :00 \$850.00 NM Credited 6 WFSB M 11/05/12 2:28 PM M-F The Talk 2-3p :30 LMFS12TV48H \$850.00 NM 1 WFSB M 11/05/12 2:59 PM M-F The Talk 2-3p :30 LMFS12TV51H \$850.00 NM 5 WFSB Tu 11/06/12 M-F The Talk 2-3p :00 \$850.00 NM Credited 3 WFSB Tu 11/06/12 2:28 PM M-F The Talk 2-3p :30 LMFS12TV49H \$850.00 NM 4 WFSB Tu 11/06/12 2:59 PM M-F The Talk 2-3p :30 LMFS12TV51H \$850.00 NM									
24	11/05/12	11/06/12	4p-5p Dr. Oz	4pm-5pm	MT-----	:30	5	\$1,500.00	NM

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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499440-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
McMahon for Senate		LINDA MCMAHDN 4 SENA	1519(F25)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	11/05/12	11/06/12	4p-5p Dr. Oz	4pm-5pm	MT-----	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 4:10 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV48H \$1,500.00 NM 1 WFSB M 11/05/12 4:17 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV49H \$1,500.00 NM 4 WFSB Tu 11/06/12 4:20 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV48H \$1,500.00 NM 5 WFSB Tu 11/06/12 4:39 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV49H \$1,500.00 NM 3 WFSB Tu 11/06/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV48H \$1,500.00 NM									
25	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:10 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV51H \$3,200.00 NM									
26	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV48H \$3,800.00 NM									
27	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:59 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV49H \$2,800.00 NM									
28	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV51H \$2,800.00 NM									
29	11/05/12	11/05/12	Late Night with David Lett	11:35pm - 12:37am	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 12:32 AM Late Night with David Letterman 11:35pm - 12:37am :30 LMFS12TV49H \$1,500.00 NM									
30	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$3,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$3,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 11:12 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV48H \$3,300.00 NM									
31	11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$10,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$10,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 8:46 PM HIMYM/Partners 8pm - 9pm :30 LMFS12TV48H \$10,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499440-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1519(F25)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$10,500.00	NM
32	11/05/12	11/05/12	Broke Girls/Mike & Molly	9pm - 10pm	1-----	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 9:11 PM Broke Girls/Mike & Molly 9pm - 10pm :30 LMFS12TV51H \$13,000.00 NM									
33	11/04/12	11/04/12	M-SU Delayed News	Delayed News	-----S	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 11:49 PM M-SU Delayed News Delayed News :30 LMFS12TV49H \$1,900.00 NM									
Total Spots							69		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$133,050.00
<u>Agency Commission</u>	\$19,957.50
<u>Net Amount Due</u>	\$113,092.50

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